



PLUGGING INTO NASHVILLE



A 3 DAY INTENSIVE BOOT CAMP, DESIGNED TO SHAVE A YEAR OR MORE OFF THE TIME IT WOULD TAKE YOU TO LEARN TO NAVIGATE THE NASHVILLE MUSIC INDUSTRY, AND BUILD VALUABLE RELATIONSHIPS.



I **C** Indie
Connect

TOPICS COVERED BY INDUSTRY SPEAKERS

Songwriting: How to find co-writers (dos and don'ts) ♦ Songwriter splits ♦ Co-writing rules ♦ How to play writers nights ♦ Where, when and how to record demos ♦ PRO's and what they offer ♦ How to pitch to artists, managers and publishers ♦ Synch licensing ♦ Available retreats, songwriter organizations, networking events, workshops and conferences etc. ♦ Avoiding the sharks

Publishing: The role of a publisher ♦ Finding a publisher ♦ Pitching to a publisher - do's and don'ts ♦ How to research publishers ♦ Publishers role in synch licensing ♦ Self publishing ♦ Song plugging and what to look out for ♦ Networking events ♦ Associated organizations ♦ Avoiding the sharks

Legal: Why an Entertainment Attorney rather than other attorneys ♦ Copyright basics ♦ Split sheets ♦ Production agreements, ♦ Band agreements ♦ Management agreements ♦ Common legal pitfalls ♦ Online agreements/templates vs. hiring an attorney ♦ What to look out for in contracts ♦ Volunteer Lawyers for the Arts ♦ Finding and interviewing an entertainment attorney.

Performing In Nashville - The performing landscape - paid vs. free ♦ Venues ♦ Gig opportunities ♦ Showcasing ♦ Jam sessions and open mics ♦ Local promoters ♦ Finding an agent ♦ Networking opportunities ♦ Avoiding sharks ♦ Finding band members ♦ How to make money in Nashville (corporate gigs, house concerts etc.) ♦ Marketing your shows ♦ Joining the Musicians Union ♦ Genre-based organizations

Booking: Role of a booking agent ♦ Different kinds of agents ♦ How to attract an agent ♦ Choosing an agent ♦ Approaching venues (do's and don'ts) ♦ The importance of image and branding ♦ How to find a booking agent ♦ How to tour independently ♦ How to tour with or open for another band ♦ Local promoters ♦ Local merchandise companies ♦ The role of a tour manager ♦ Local tour resources ♦ Avoiding sharks

Performance Coaching - An overview of the competition ♦ Standing out from the crowd ♦ How to captivate the audience in a live performance ♦ Building your setlist. ♦ Showcase opportunities ♦ Related organizations ♦ Networking opportunities.

Recording/Production: Overview of the studio landscape ♦ Ranges of studio pricing ♦ Nashville number system ♦ Production language ♦ Common pricing ♦ Union vs. non-union ♦ Mixing and mastering ♦ Studio players and singers ♦ Demo singers ♦ Avoiding sharks ♦ Networking opportunities ♦ Production agreements.

Management: The roles of a manager ♦ What a manager doesn't do ♦ Attracting a manager ♦ Management agreements ♦ How a manager is paid ♦ When you need a manager ♦ How do you find a manager ♦ Choosing the right manager.

Indie and Major Labels: The many forms of labels ♦ Targeting/choosing a label to pursue ♦ Finding a label ♦ Receptive local labels ♦ Getting the attention of a label ♦ Different kinds of label deals ♦ What to expect ♦ Avoiding sharks

Other Industry Experts Will Be Invited To Join For
Lunch - Based On The Makeup Of Each Group!

TENTATIVE SCHEDULE:

Days 1 and 2

9:00 INTRO

9:15-10:45 - 1st Session

11:00-12:30 - 2nd Session

12:30-1:30 LUNCH

1:30-2:30 - Music Showcase

2:45-4:15 - 3rd Session

4:30 - 6:00 - 4th Session

Day 3

9:00 - INTRO

9:15-10:45 - 1st Session

11:00-12:30 - 2nd Session

12:30-1:30 LUNCH

1:30-2:00 Closing

Registration: Live - \$297

Online - \$197

Contact:

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Register at:

www.indieconnect.com/plugging-into-nashville

www.indieconnect.com

Our goal is to plug you into the Nashville music industry. We invite you to a 3 day intensive boot camp, designed to shave a year or more off the time it would take you to learn to navigate the Nashville music industry, and build valuable relationships.

Here is your chance to connect with publishers~hit songwriters~tour managers~and many many more!

THE LINK!

Click the link to learn more!